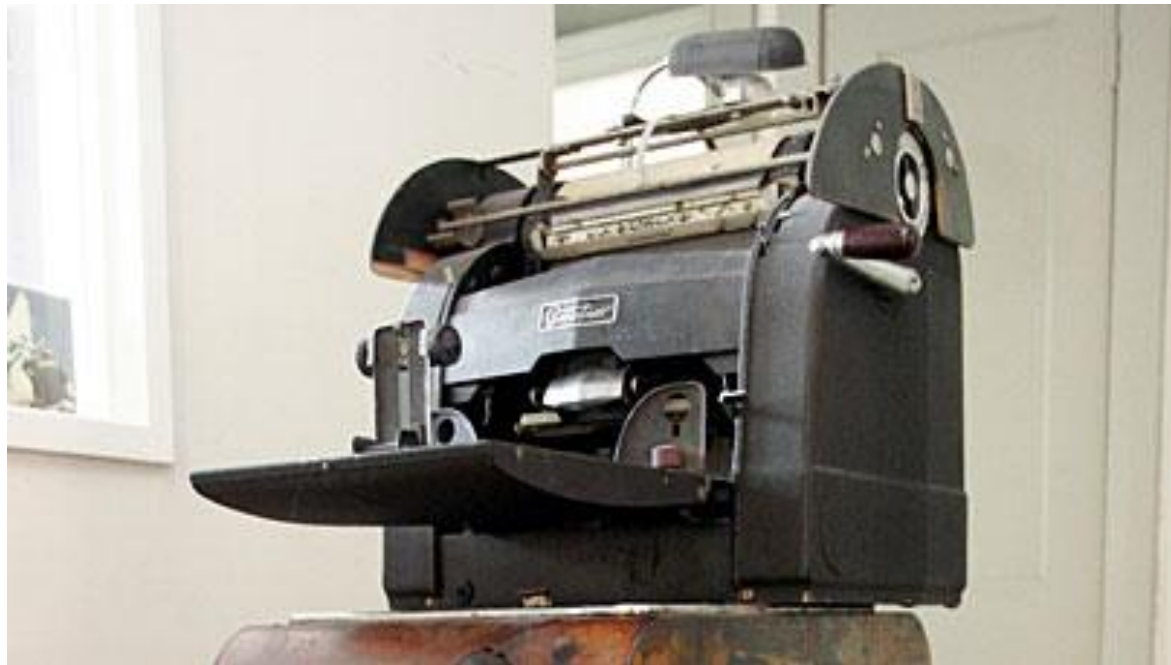




Back in the day.....



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Back in the day.....



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Then came the fax machine.....



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Ah, the waste of it all....



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- Early adopter
- Spread and manage our brand
- “Talk to people in their fashion”
- Optimized Video
- Syndication to MSN, Yahoo, YouTube
- All promos on all media
- Segmented lists
- Mobile marketing



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